

2020-2021 District Goals



District: 411 C

Constitutional Area: Africa

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	40	10
2nd Quarter	2	40	60	30
3rd Quarter	2	40	60	10
4th Quarter	1	20	40	40

FY New Clubs

6

FY Charter Members

120

FY New Members

200

FY Retention Goal

90

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

230

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
3 branch clubs to be formed in the first and second quarter of Lionistic year 2020-21	GMT, RC's & ZC's	Membership grants, Membership guide and every Lion member	1st July 2020	30th Dec 2020
Every lion member to bring a prospective new lion, All club presidents will take responsibility	Club members and membership directors	Publicizing, advert, community/government leaders	1st July 2020	30th June 2021
To organise recruitment drives	ZC's and club presidents and membership directors	Media teams invite public leaders	1st July 2020	30th May 2021
Orientation drives during activities to influence public and create awareness to the community	Membership directors and presidents	Guiding lions and all club leaders	March 2020	30th June 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
During club visitation the Governor will share and guide on LCIF	DG,GAT,Governors cor-term	Multiple and districts guide lines as in the manuals	1st July 2020	May 2020-21
Will organise training on membership and leadership to develop skills to members	GLT and club presidents RC's and ZC's	GLT,FVGD and 2nd VDG	1st July 2020	May 2020-21
Fund rising activities will be organised in the first 2 quarters of the year 2020-21	GLT,GST and club members	GLT funds from international we will also seek donors	1st July 2020	Jan 2020-21